



**P**aula Malerba and her staff have been providing unique, cutting-edge beauty services to discerning clientele since 1999. From contemporary and classic hair designs to revolutionary beauty treatments, Paula and her staff strive to service their clients above and beyond their expectations. “We listen to you. Our goal is to provide unparalleled customer service, while guaranteeing you a salon experience you will be talking about for months”, says Paula.

**“W**e believe in balancing all elements of beauty and what better way to start than to define your personal style with a customized cut that’s just right for you.”

**P**aula believes that education is key. All stylists continue training in advanced hair cutting and color techniques through the L’Oreal Knowledge Lab in NYC. Paula sits on the advisory panel of the BOCES Cosmetology Committee. Her goal is to better educate the students on the current trends and the realities of the beauty industry, to better prepare them for entry into the marketplace.”